



Monday, August 4, 2003

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## Area job outlook continues to be rosy

### The daily scoop

The city is reviewing a building permit application for The Strand at St. Johns, whose first phase would be a 30-story, 295-apartment tower on the south bank of the St. Johns River downtown. The first phase of the Strand would go up at 1313 Riverplace Blvd. at a construction cost of \$40 million. St. Johns Phase I LLC is the ownership group, led by American Land Ventures Inc. of North Miami Beach. The Strand is planned on 3.76 acres next to Riverplace Tower. The first phase would comprise the 295 apartments on top of seven floors of parking. A second phase would be a 250-unit condominium high-rise with parking and the third phase would be an office building up to 100,000 square feet, also with parking.

... Construction was OK'd for the O'Charley's Inc. restaurant in Kernan Village, which is anchored by a Wal-Mart Supercenter. Great South Construction Inc. of Pelham, Ala., is the contractor for the 268-restaurant going up at 11876 Atlantic Blvd. at a construction cost of \$950,000.

... The city is reviewing engineering site plans and the **Jacksonville Planning and Development Department** is reviewing an application for **V. Paulius & Associates** to build a 264,485-square-foot **VPA Cold Storage** distribution center on 55 acres at Alta Drive and New Berlin Road in North Jacksonville. **City Council** approved \$700,000 in city and state tax refund credits for V. Paulius to build the \$10.9 million food import-export operation. VPA Cold Storage pledges to create 60 jobs within three years at an average salary of \$39,000. V. Paulius is based in Allendale, N.J.

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